



North Tyneside Council

Economic Prosperity Sub Committee

16 January 2023

Tuesday, 24 January 2023 Room 0.01, Quadrant, The Silverlink North, Cobalt Business Park, NE27 0BY commencing at 6.00 pm.

Agenda Item	Page
1. Apologies for Absence To receive apologies for absence from the meeting.	
2. Appointment of Substitute Members To be notified of the appointment of any Substitute Members.	
3. Declarations of Interest and Dispensations You are invited to declare any registerable and/or nonregisterable interests in matters appearing on the agenda, and the nature of that interest. You are also invited to disclose any dispensation in relation to any registerable interests that have been granted to you in respect of any matters appearing on the agenda. You are also requested to complete the Declarations of Interests card available at the meeting and return it to the Democratic Services Officer before leaving the meeting.	
4. Minutes To confirm the minutes of the previous meeting held on 29 November 2022.	5 - 8

Members of the public are entitled to attend this meeting and receive information about it. North Tyneside Council wants to make it easier for you to get hold of the information you need. We are able to provide our documents in alternative formats including Braille, audiotape, large print and alternative languages.

Agenda Item	Page
5. Engagement with Local Businesses	9 - 16
To examine the ways in which the Authority engages with the local business community, particularly through the North Tyneside Business Forum, and how this has, or might, evolve given the increasingly challenging economic conditions.	
6. State of the Economy	17 - 34
To receive a dashboard of data to provide an indication of the state of the economy in North Tyneside.	

Circulation overleaf ...

Members of the Economic Prosperity Sub Committee

Councillor Liam Bones
Councillor Margaret Hall
Councillor Joe Kirwin
Councillor Jim Montague
Councillor Bruce Pickard
Councillor George Westwater

Councillor Sarah Day
Councillor Val Jamieson
Councillor Louise Marshall
Councillor Martin Murphy
Councillor Joan Walker (Deputy Chair)
Councillor Matt Wilson (Chair)

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Economic Prosperity Sub Committee

Tuesday, 29 November 2022

Present: Councillor M Wilson (Chair)
Councillors M Hall, V Jamieson, J Kirwin, L Marshall,
M Murphy, B Pickard, O Scargill and J Walker

In attendance:
Councillor H Johnson

Apologies: Councillors L Bones , J Montague and G Westwater

EP13/22 Appointment of Substitute Members

Pursuant to the Council's constitution the appointment of the following substitute members was reported:-

Councillor O Scargill for Councillor L Bones

EP14/22 Declarations of Interest and Dispensations

There were no declarations of interest or dispensations reported.

EP15/22 Minutes

Resolved that the minutes of the previous meeting held on 3 October 2022 be confirmed and signed by the Chair.

EP16/22 Inclusive Economy

Councillor Hannah Johnson, Cabinet Member with responsibility for Inclusion, Employment and Skills had accepted an invitation to meet with the sub-committee to examine the Cabinet's overarching approach to building a more inclusive North Tyneside, particularly using the local economy as a route to make that happen.

Councillor Johnson presented details of the approach when she highlighted:

- a) the synergies with the Health & Wellbeing Board's Joint Local Health and Wellbeing Strategy, Equally Well: A healthier fairer future for North Tyneside;
- b) the role of the North of Tyne Inclusive Economy Board and how it related to other regional bodies and partnerships;
- c) investment in digital inclusion driven by the North East Local Enterprise Partnership through its digital inclusion strategy;
- d) how the UK Shared Prosperity Fund interventions would be planned and delivered;
- e) the priorities contained in the North of Tyne Combined Authority's (NTCA) Strategic Skills Plan "Opportunities for All";
- f) the purpose, ambitions and priorities in the North of Tyne Employability Plan;

- g) the range of employability support in North Tyneside, including the Connexions service;
- h) how the variety of skills funding was utilised, including the Adult Education Budget devolved to NTCA;
- i) the adult learning opportunities available in North Tyneside, including the innovative multiply programme which aimed to help people improve their maths in daily life; and
- j) a case study showing how local people had been offered a welding training course leading to participants securing employment and training at Smulders UK in Wallsend.

The sub-committee asked questions of Councillor Johnson and made comments when the following topics were discussed:

- a) North Tyneside's performance in minimising the numbers of young people not in education, employment or training (NEETs) which was below the regional average and how the data was obtained by tracking young people. The sub-committee asked to be provided with more detailed data in relation to NEETs
- b) Members of the sub-committee were invited to attend the launch of the Working Well Hub in the Beacon Centre, North Shields at 11.00am on Friday 2 December 2022. Early indications were that the Hub was successful in attracting and engaging people and the model would be evaluated before it was extended or developed in a different way in other areas of the Borough.
- c) Councillor Johnson provided more details on the flexible nature and scope of the Multiply Programme to meet the needs of individual participants.
- d) Members of the sub-committee were reminded that the unemployment rate in each of their wards were made available together with other economic statistics as part of the ward profiles.
- e) The sub-committee questioned the effectiveness of skills training in securing employment for participants. In response Councillor Johnson highlighted the importance of the devolved Adult Education Budget in gaining more control over the quality of training provided and ensuring it met the needs of individuals.
- f) The sub-committee heard how the Council as an employer ensured that there was inclusion within its workforce, for example provision was made within the apprenticeship scheme for young people with special educational needs and care leavers. Members asked to be provided with more details.
- g) It was noted that the impact of European funding being replaced by the UK Shared Prosperity Fund was yet to be fully understood but it was anticipated that this would result in a 25% reduction in funding. There was however a significant amount of skills funding available to tackle employability and bridge skills gaps in the labour market.
- h) Members sought more details of the Get Into programme which provided short term taster sessions possibly leading to more formal training. The programme had been delivered in conjunction with employers such as Smulders, Greggs and the Council's Property Services Team.
- i) The sub-committee discussed what was meant by an Inclusive Economy and how the Council's approach was focussed on both people with protected characteristics and those areas of economic deprivation where disadvantage and inequalities were compounded.

The Chair thanked Councillor Johnson for her presentation and for answering the sub-committee's questions.

EP17/22 State of the Economy

The sub-committee was presented with data which provided an indication of the state of the economy in North Tyneside. The data included the numbers of people claiming Universal Credit, the town centre vacancy rate, the number of new business start-ups, the number of companies in distress, out of work benefit claimants, levels of earnings and qualifications within the population and the number of apprenticeships.

It was **agreed** that members refer any questions arising from the data to the Democratic Services Officer so that a written reply could be provided.

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Meeting: Economic Prosperity Sub Committee

Date: 24th January 2023

Title: North Tyneside Council Business Engagement

Author: Julie Dodds, Head of Inclusive Economic Growth

Service: Regeneration and Economic Development

Wards affected: All

1. Purpose of Report

The purpose of this report is to address the objective as set by the Chair and Deputy Chair of the Economic Prosperity Sub Committee, and provide background information to aid discussion.

‘To examine the ways in which the Authority engages with the local business community, particularly through the North Tyneside Business Forum, and how this has, or might, evolve given the increasingly challenging economic conditions.’

2. Introduction

North Tyneside has a total of 5,360 businesses in the Borough, employing 86,390 people. The majority of which fall into the definition of micro businesses employing 0-9 employees, with the smallest amount falling into the definition of large businesses providing the larger number of job opportunities at 250+.

Business Size	Number of employees	North Tyneside (number)	North Tyneside (%)	North East (%)	England (%)
Micro	0-9	4,710	87.9%	87.7%	89.6%
Small	10-49	530	9.9%	10.1%	8.5%
Medium	50-249	85	1.6%	1.7%	1.5%
Large	250+	30	0.6%	0.5%	0.4%

Business density and employment are spilt as follows across the following sectors:

Industry	No of Businesses	No of Employees
1 : Agriculture, forestry & fishing (A)	45	40
2 : Mining, quarrying & utilities (B,D and E)	20	600
3 : Manufacturing (C)	345	6,000
4 : Construction (F)	730	4,000
5 : Motor trades (Part G)	180	2,000
6 : Wholesale (Part G)	180	1,750
7 : Retail (Part G)	470	8,000
8 : Transport & storage (inc postal) (H)	240	2,000
9 : Accommodation & food services (I)	500	8,000
10 : Information & communication (J)	340	5,000
11 : Financial & insurance (K)	85	2,500
12 : Property (L)	170	2,000
13 : Professional, scientific & technical (M)	860	6,000
14 : Business administration & support services (N)	435	13,000
15 : Public administration & defence (O)	5	3,500
16 : Education (P)	100	7,000
17 : Health (Q)	230	12,000
18 : Arts, entertainment, recreation & other services (R,S,T and U)	420	3,000
Total	5,360	86,390

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The strongest sectors in the Borough include:

- Business administration and support services with 435 businesses being present in the Borough and 13,000 employees.
- Health with 230 businesses and 12,000 employees.
- Retail with 470 businesses and 8,000 employees.
- Accommodations and food services with 500 businesses and 8,000 employees.

Following on from that, the following also count for a significant number of employees and businesses in the Borough:

- Professional, scientific, and technical with 860 businesses and 6000 employees.
- Manufacturing with 345 businesses and 6,000 employees.

Therefore, it's important that business engagement and support is aligned to these industries to build on success and help retain and increase business density and job creation. Without forgetting emerging sectors and strategically important sectors such as fishing, construction, information and communication and arts, entertainment and recreation.

As businesses are a hugely important demographic and customer of Local Authority services, North Tyneside Council has many routes to engage with businesses. This spans across Directorates and with numerous points of interaction. Some key areas include:

- Inclusive Economic Growth – working to support businesses with the objective of unlocking barriers to start up and growth.
- Planning – working with businesses alongside planning policy
- Participation, Advocacy and Engagement – working with businesses in consultation on key Council priorities and initiatives.
- Procurement – working with suppliers of services and products for the Council.
- ICT and Digital – working with providers and users across the Borough.
- Carbon Net Zero – working with businesses to reinforce and promote sustainable measures of energy use and the mission to Carbon Net Zero.
- Skills and Employment – working with key employers to match job opportunities to residents.

Regeneration and Economic Development will be authoring a Business Engagement Strategy in Quarter 1 2023 setting out how the Council will actively engage with the business community and for what purpose to support effective and meaningful communication.

3. Details

Regeneration and Economic Development, specifically the Inclusive Economic Growth team, are responsible for leading on business support and engagement with the following objectives:

- To handle and answer enquires from businesses contacting the Council via dedicated email and phone routes.
- Encouraging start-up businesses.
- Attracting new businesses through proactive and reactive inward investment activity.
- Supporting existing businesses to grow and flourish by unlocking routes to growth through access to finance, property requirements, access to skills, supply chain and routes to market.
- To manage and mitigate threats in the existing business base to retain the business base already here and the jobs they provide to residents.
- To work closely with partners in the development of initiatives that address the key barriers to growth alongside local, regional and national colleagues.
- To record and analyse business intelligence to understand future trends, threats and opportunities.
- To work alongside Council colleagues and departments to maximise the opportunities for the Council to provide meaningful business support.

Topics and themes for conversation, activity and intervention are very much business led and taken from the nature of enquiries the team are receiving as well as the national and international landscape. The team have worked closely alongside businesses on these key topics, tailoring engagement to meet needs as appropriate. This includes:

- Concerns with Exiting the EU and the single market.
- Covid grants and lockdown guidance.
- Rising fuel costs and impact on business operations.

Programmes of Activity

The Inclusive Economic Growth Team deliver a range of programmes to achieve the objectives and activity designed according to business size, sector and demand. There are six key programmes the team support, enable and deliver.

Enquiry Hub

Working with Council colleagues as a referral point for business enquiry. This can involve the team handling the enquiry from beginning to end but also providing a referral and brokerage service to other partners, stakeholders and Council departments based on nature of enquiry.

Strategic Account Management Programme / Key Account Management Programme

This is a structured programme of engagement with the top employers in the Borough. This focuses on medium to large businesses and there are 90 on the list across geography. The team actively meet with these business to understand growth potential and also any threats to the business to support the retention and growth of the strategic companies in the Borough. This also includes working closely with the Department for International Trade on overseas businesses and the potential from Foreign Direct Investment (FDI.)

Inward Investment Support and Promotion (Invest North Tyneside <https://investnorthtyneside.co.uk/>)

This is a proactive and reactive programme designed to attract new business to the Borough. Working alongside key partners like Invest North East England (INEE,) North of Tyne Combined Authority and the Department for international Trade (DIT,) as well as key stakeholders like landowners and supply chain companies the team deliver a range of activity to promote the area on a national and international stage to secure investment. They also provide specific support packages, tours and a single point of contact to help investors realise the benefits of a North Tyneside location. The team focus on key sectors, in line with our sector strengths and market opportunities for growth:

- Digital
- Energy
- Advanced Manufacturing
- Financial, Professional and Business Services
- Healthcare and Life Sciences

North Tyneside Business Factory <https://businessfactorynt.co.uk>

A programme focussed on supporting people to start up new businesses, but activity also offers support to SME's looking to grow. The programme offers workshops on several key topics and areas of opportunity as well as targeted 1:1 advice and guidance via advisors and consultants. This programme is delivered by TEDCO through outreach work across the Borough and from their offices in Wallsend Town Hall. The programme is supported with European funding (ERDF) so will end in June 2023, but the team are currently collating evidence and working with colleagues at the North of Tyne Combined Authority to draft a proposal for future support and secure additional funding through UKSPF to continue activity past the ERDF timeframe.

Outputs delivered by the programme to date are as follows:

- 320 - businesses supported for 12hrs or more
- 321 - residents supported with entrepreneurial advice
- 81 - jobs created (this figure was lowered due to Covid)
- 441 - new businesses supported / started

North Tyneside Business Forum <https://www.northtynesidebusinessforum.org.uk>

The NT Business Forum is an established free membership organisation that delivers peer to peer support through an active network of local businesses. It is led by a Chair, currently Karen Goldfinch, and a management team of 12 local business owners and facilitated by the Council. It provides a place to go for local knowledge and support, has an active Facebook page and has grown from strength to strength since its inception with now 1,817 members across the Borough. As its own entity, formed as a Community Interest Company, it has been running for almost ten years and has been able to retain a business led approach. Importantly, it has been able to operate with independence from the Council which has been key to its credibility within the business community. In parallel, it has also been able to hold support from the Council through both funding and staff support.

Shop North Tyneside <https://shopnorthtyneside.co.uk>

Shop NT is an app that promotes the 'shop local' message and provides a platform for local businesses to promote their businesses and their products and services to residents and visitors. 789 people have downloaded the app and 219 businesses have signed up to date and these figures have been steadily increasing. It is hoped that the e-commerce element of the app will continue to grow and the potential for a delivery arm is being explored. The Council currently support this programme, but the end goal is that it becomes a platform managed by the private sector moving forward, specifically Bubltown who is the supplier of Shop NT. The app also provides an events page to also help drive footfall in the retail centres.

The table below shows how programmes are targeted in terms of size of business:

	Programme of Activity			
Business Size	Business Factory	North Tyneside Business Forum	Strategic Account Management Programme	Shop North Tyneside
Start Up	x	x		
Micro	x	x		x
Small	x	x		x
Medium	x	x	x	x
Large		x	x	

Spotlight on North Tyneside Business Forum

The North Tyneside Business Forum is a key route to business engagement for the Council. Working alongside other business agencies like the Chambers and support providers it delivers support and guidance to local businesses. It is owned and managed by the business community under the construct of a CIC (Community Interest Company,) and it is governed by a Chair (Karen Goldfinch) and a management team made up of business owners, who are responsible for running the CIC and make up the decision-making body. This means that the Council can advise the Forum on where activity could be targeted and share intelligence to help inform activity, but the decision is that of the Forums.

The Council support the Forum by providing a small pot of funding for activity as well as staff resource. A Business Liaison Officer works alongside the management team to deliver activity as agreed by the Forum. This includes servicing the management team, delivering marketing and promotion activity, handling enquiries, working with new members, organising events and helping deliver objectives as outlined in the Forums strategy. The wider team also provide support through handling enquires where appropriate, and also linking activity to funding opportunities and linking members to the regional business support programmes that are on offer.

There are 1,817 members of the Forum that are primarily micro businesses. Members are made up of the following approximately (please note differences in total figures are down to gaps in information provided by members):

- Micro – 150
- Small – 2
- Medium – 4
- Large – 3

The majority of members fall into the micro category in terms of business size and the most popular sectors include, services, food and drink, leisure and tourism and retail. However, there are gaps in the information that the team are looking to address.

A key event delivered by the Forum, supported by the Council, is the North Tyneside Business Awards. This is an annual event that showcases the businesses in the Borough across a number of themes, such as Innovation, Resilience, Sustainability and New. The Forum also deliver a number of networking and support events. The activity schedule for the year is still in development but it includes the potential for a business clinic event designed to introduce businesses to support offers across the region. As well as member networking events and promotional events to market the Forum and increase membership levels.

In line with the start of the new financial year the management team, with support from the Economic Growth team, have agreed key actions and priorities:

- Definition of roles and benefits – Collating, reviewing, and agreeing key roles of the Chair/Management Team/Council.
- Preparing for the new Chairs term – Continued chair or successor?
- Recruitment Campaign to look for new management team members to add to the group to increase diversity and capacity.
- Finalise overarching strategy – Agree with the Chair the Forums key objectives.
- Activity programme - Plan out key activity over the next 6-12 months.
- Develop plan to engage and recruit medium/large businesses - Currently there's not many large businesses on the membership. It's important to increase presence from large businesses to broaden the expertise within the Forum and elevate learning and mentoring opportunities.

- Define/Refresh member benefits.
- Explore feasibility of a mentoring programme for Forum members.

4. Background Information

The following documents have been used in the compilation of this report and may be inspected at the offices of the author.

- Data extracts on business density in eth Borough, programme outputs and membership information in line with data protection law.
- North Tyneside Business Forum minutes and presentation from management team meeting 1/12/22.

More information on programmes can be found at the following websites:

- Inward Investment <https://investnorthtyneside.co.uk>
- Business Factory <https://businessfactorynt.co.uk>
- North Tyneside Business Forum <https://www.northtynesidebusinessforum.org.uk>
- Shop North Tyneside <https://shopnorthtyneside.co.uk>

5. Appendices

None

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Economic Prosperity Sub Committee

The State of the Economy Report

Tuesday 24th January 2023

Julie Dodds, Head of Inclusive Economic Growth

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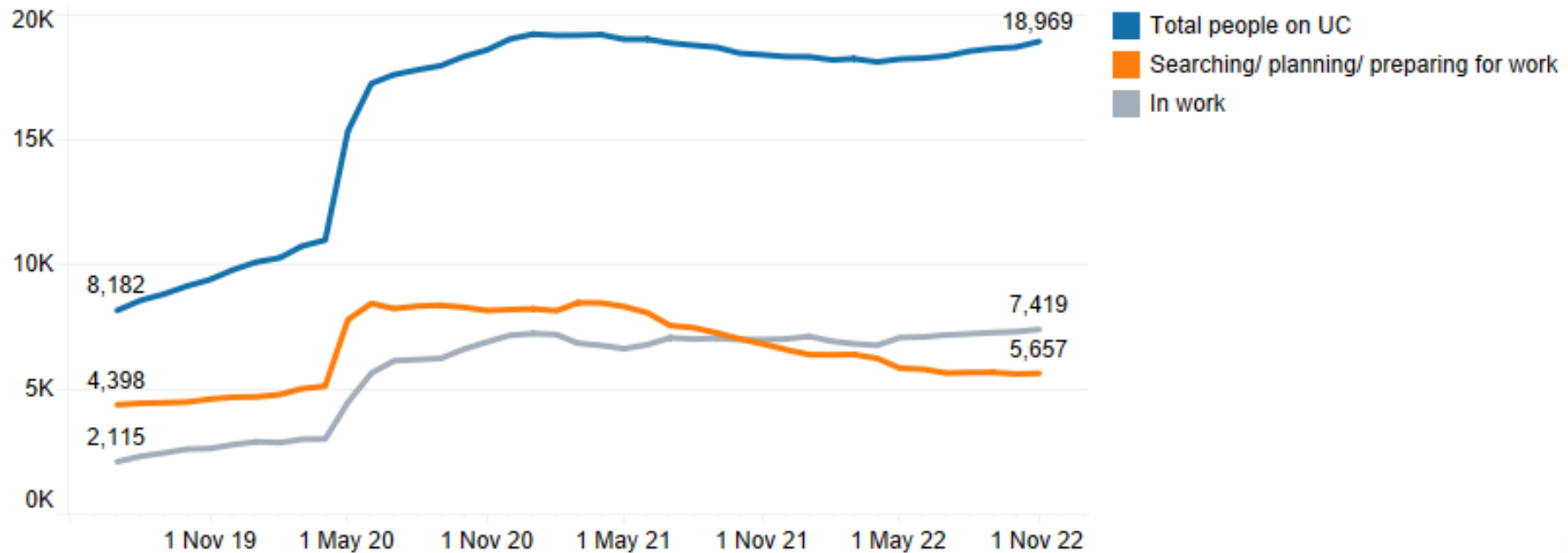
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Number of Universal Credit Claimants has “levelled off” since November 2020

Source – Department for Work and Pensions

Total Residents on Universal Credit October 2022	UC Claimants – searching/ planning/preparing for work October 2022	UC Claimants in work October 2022
18,969	5,657	7,419

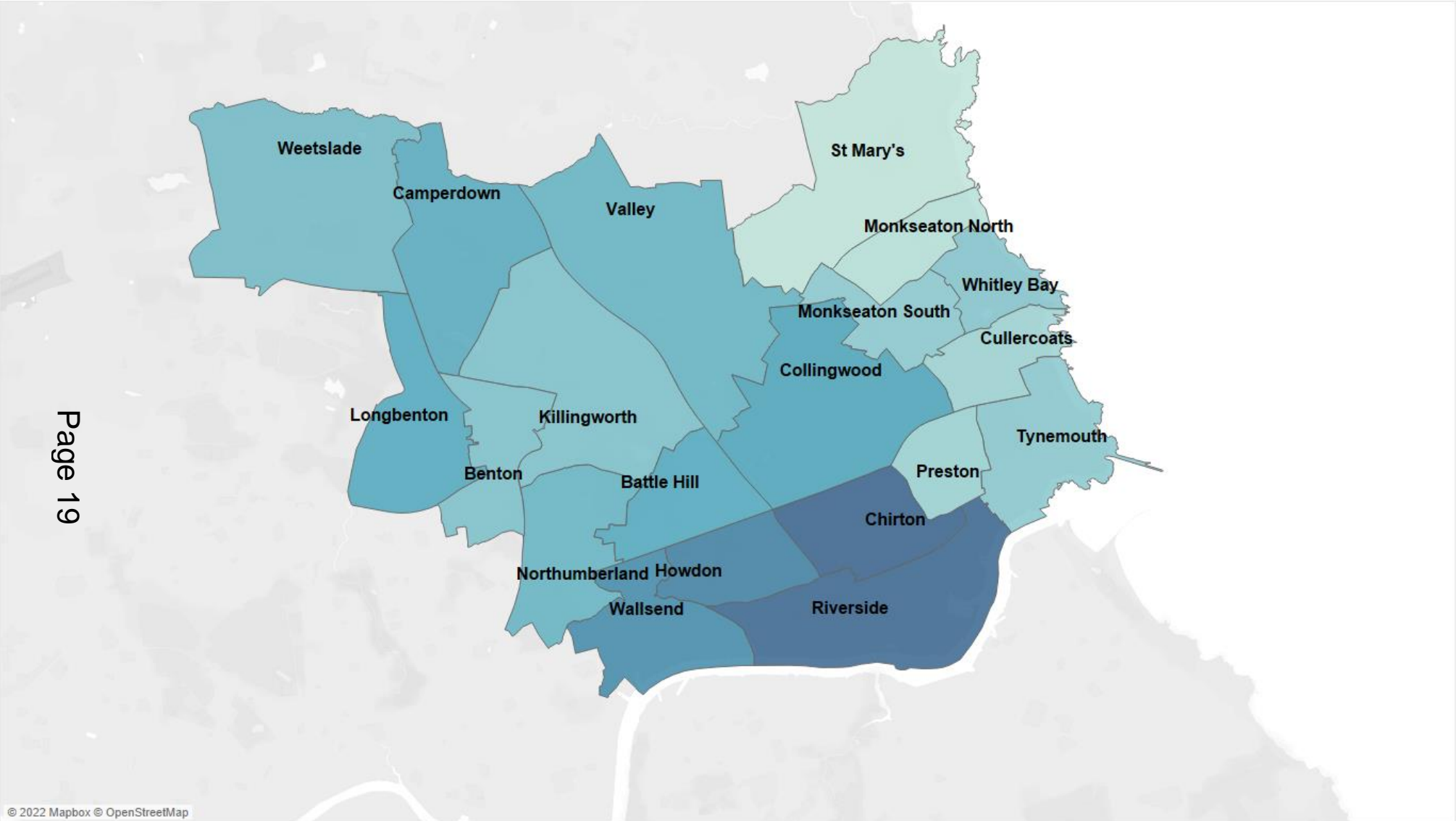
People on Universal Credit in North Tyneside
Source - Department for Work and Pensions



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Universal Credit age 16-64 claimant rate October 2022



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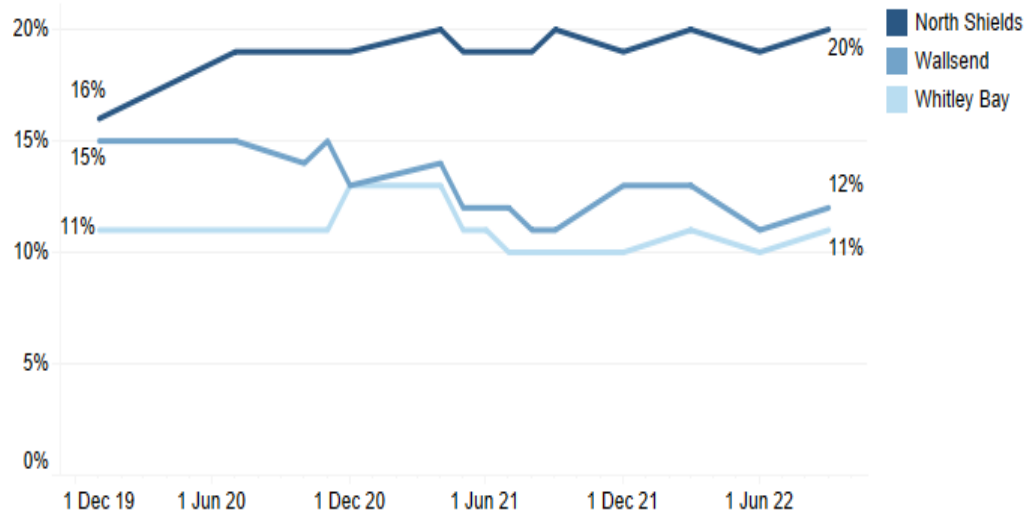


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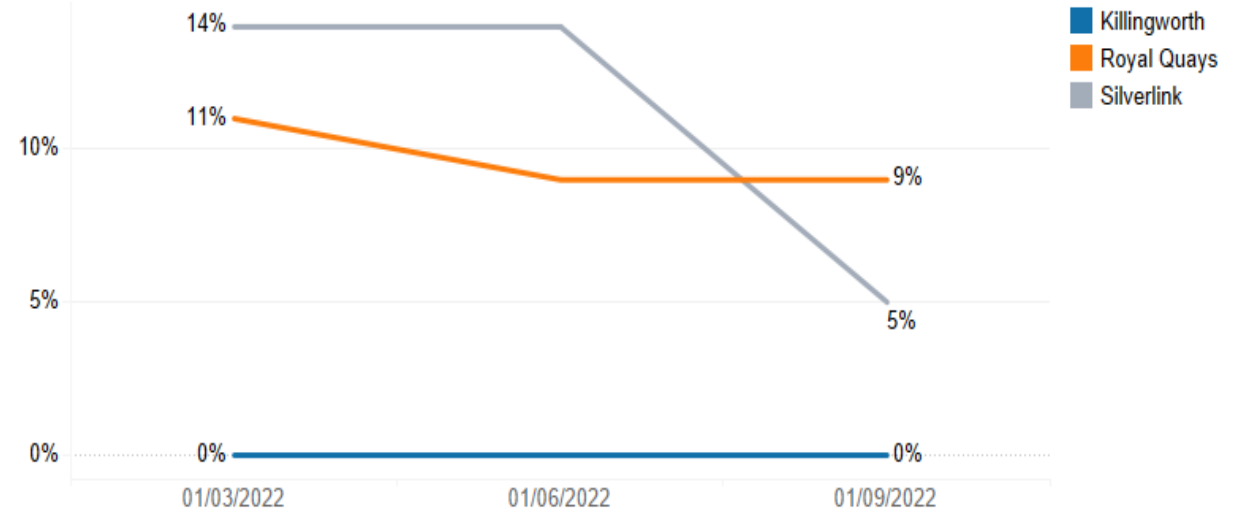
Town Centre Vacancy Rate has risen in North Shields, Wallsend and Whitley Bay. Shops and showrooms represent around half of all empty units in town centres. Source – North Tyneside Council

Silverlink vacancy rate September 2022	Killingworth vacancy rate September 2022	Royal Quays vacancy rate September 2022
5% (1 vacant of 22 units)	0% (0 vacant of 40 units)	9% (5 vacant of 55 units)
North Shields vacancy rate September 2022	Wallsend vacancy rate September 2022	Whitley Bay vacancy rate September 2022
20% (74 vacant of 369 units)	12% (33 vacant of 272 units)	11% (52 vacant of 479 units)

% commercial units vacant by town centre



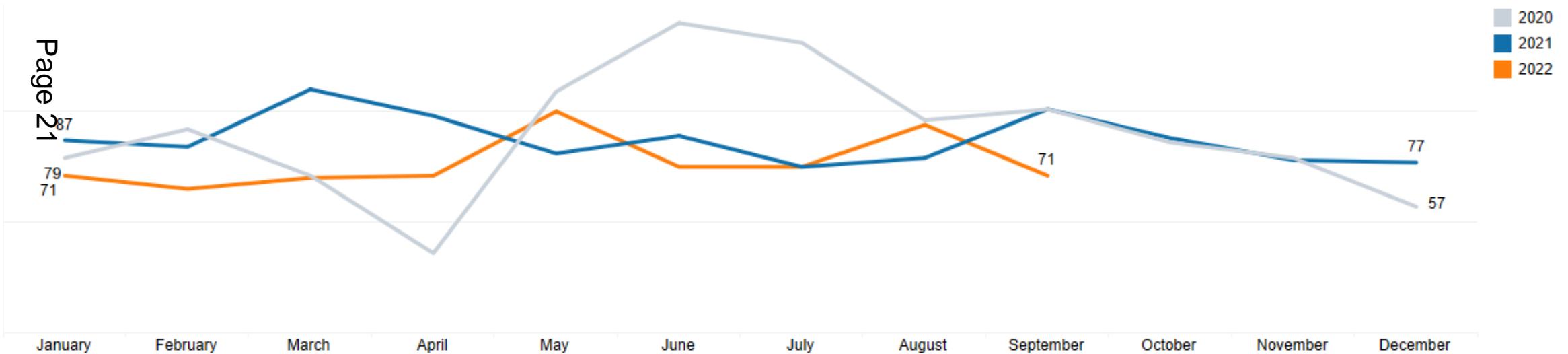
% commercial units vacant by shopping centre



The number of new businesses is lower than previous years

New Business Start Ups September 2022	Variance compared to last year
71	-29.7%

Business Start ups by month



Source – Main suppliers of business banking services (new small business current accounts). Provided by BankSearch Information Consultancy Ltd.

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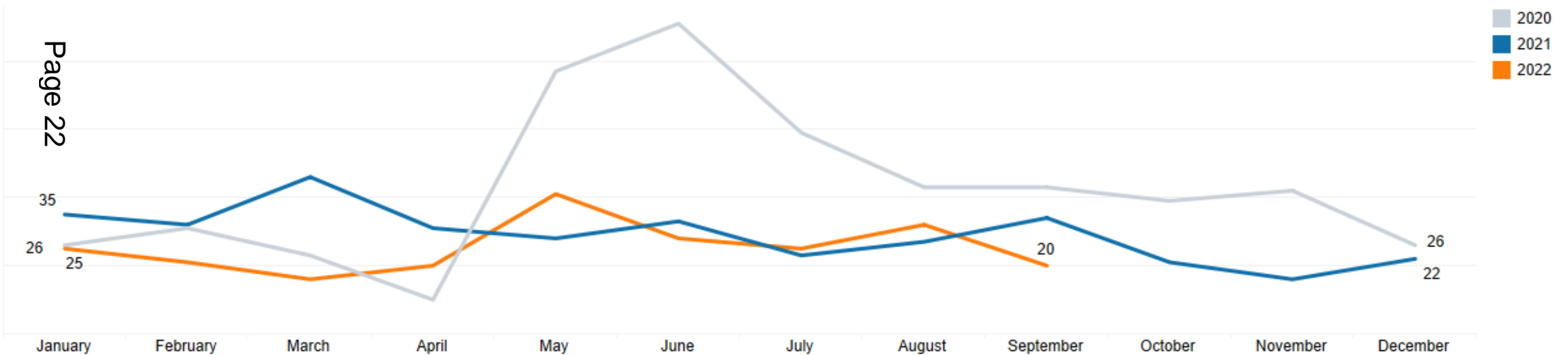


North Tyneside Council

The number of new sole trader businesses is also lower than previous years

Sole Trader Business Start Ups September 2022	Variance compared to last year
20	-41.2%

Sole trader business starts by month



Source – Main suppliers of business banking services (new small business current accounts). Provided by BankSearch Information Consultancy Ltd.

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North Tyneside Council

The number of companies 'in distress' has increased

In Distress Companies	August 2022	Change over month	Annual growth	Proportion of Stock	Dissolutions	Annual growth	Proportion of stock
North Tyneside	734	+12	16.1%	8.1%	105	56.7%	1.2%
North East	6,447	+147	12.9%	7.7%	N/A	N/A	N/A
England	338,584	+7,117	9.3%	7.4%	N/A	N/A	N/A

Of the 734 North Tyneside companies 'in distress', 541 are 'active proposal to strike off', 188 are in 'liquidation', with other insolvency procedures making up the rest. NB dissolutions data only available for North Tyneside.

Source - Companies House data, provided by BankSearch Information Consultancy Ltd.



Companies 'in distress'

North Tyneside	August 2022	Change over month	Annual growth	Proportion of Stock
Accommodation	89	+7	45.9%	1.0%
Administrative Services	54	0	28.6%	0.6%
Agriculture	2	-2	0.0%	0.0%
Construction	116	-9	8.4%	1.3%
Education	6	-2	-53.8%	0.1%
Entertainment and recreation	16	+1	6.7%	0.2%
Financial and insurance	13	-3	44.4%	0.1%
Health and social work	6	-3	50.0%	0.1%
Information and communication	44	+9	-4.3%	0.5%

Companies 'in distress'

North Tyneside	August 2022	Change over month	Annual growth	Proportion of Stock
Manufacturing	44	+3	-2.2%	0.5%
Mining and quarrying	5	0	25.0%	0.1%
Other	47	0	51.6%	0.5%
Professional services	93	+5	29.2%	1.0%
Public admin and defence	1	0	0.0%	0.0%
Real estate	29	+7	11.5%	0.3%
Transportation and storage	14	0	-30.0%	0.2%
Utilities	1	-2	0.0%	0.0%
Wholesale and retail trade	82	-7	30.2%	0.9%
Unknown	72	+8	2.9%	0.8%

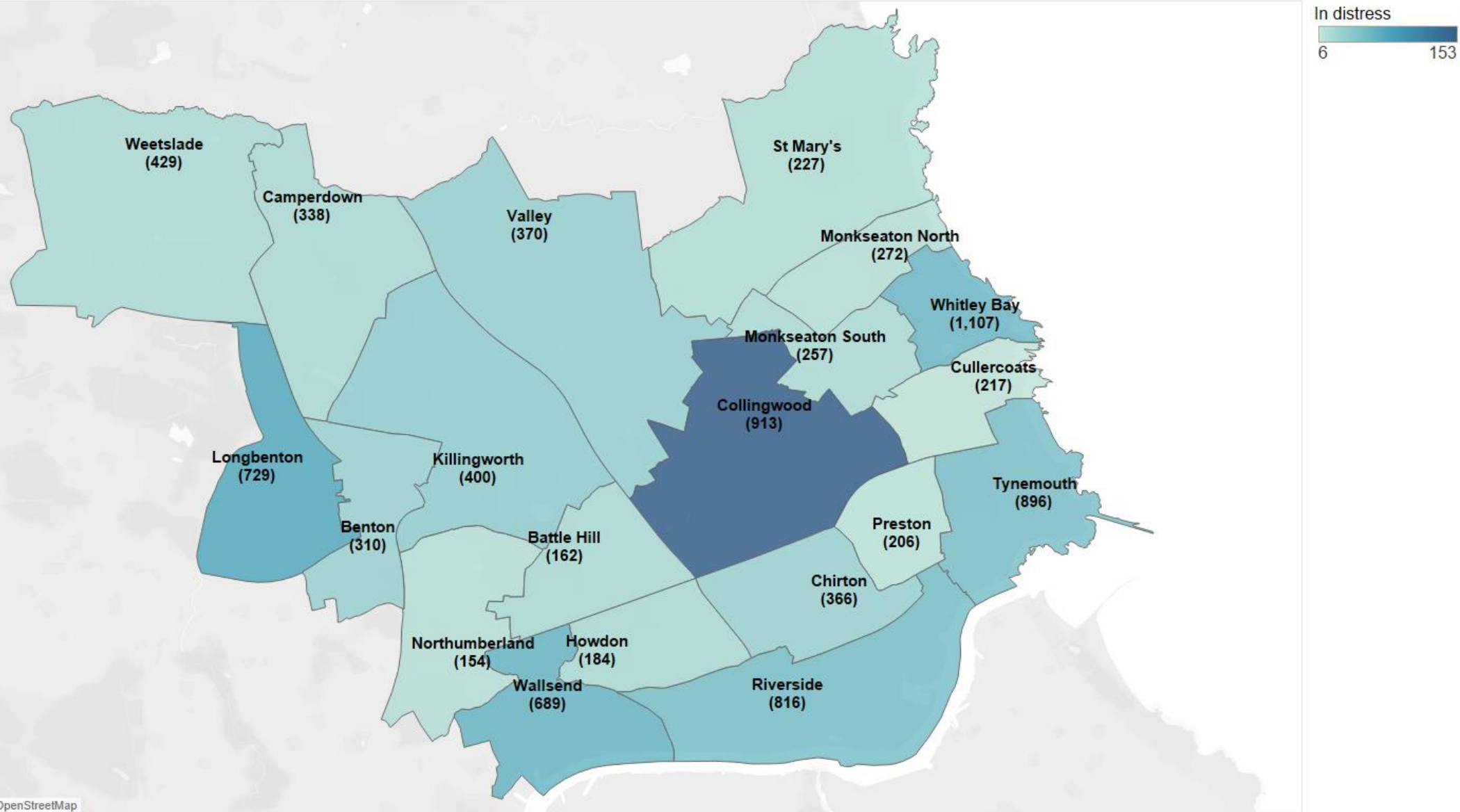
Source – Companies House data, provided by BankSearch Information Consultancy Ltd.

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In Distress (active & in distress) Companies August 2022

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North Tyneside Council

Number of registered businesses

Total number of enterprises in North Tyneside (2022) – 5,360

Enterprises by number of employees (2022)

Number of employees	North Tyneside (number)	North Tyneside (%)	North East (%)	England (%)
0-9	4,710	87.9%	87.7%	89.6%
10-49	530	9.9%	10.1%	8.5%
50-249	85	1.6%	1.7%	1.5%
250+	30	0.6%	0.5%	0.4%

Figures are rounded to avoid disclosure and may not sum to the total

Source – Office for National Statistics UK Business Counts

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North Tyneside Council

Out of Work Benefit Claimants

Proportion of age 16-64 population

Source – Department for Work and Pensions

	May 2019	May 2020	May 2021	May 2022
North Tyneside	11.5%	15.3%	15.0%	13.5%
North East	13.4%	18.0%	17.8%	16.3%
North West	12.1%	17.1%	17.0%	15.5%
Yorkshire and The Humber	10.6%	15.3%	15.3%	13.9%
East Midlands	8.9%	13.2%	13.1%	11.9%
West Midlands	10.5%	15.3%	15.6%	14.2%
East	7.5%	12.1%	11.9%	10.5%
London	8.3%	13.9%	14.6%	12.3%
South East	6.8%	11.1%	10.9%	9.6%
South West	8.3%	12.6%	12.1%	10.8%
Great Britain	9.6%	14.3%	14.2%	12.7%

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North Tyneside Council

Earnings by residence

Median gross weekly pay for full-time workers

Source – Office for National Statistics Annual Survey of Hours and Earnings

	2019	2020	2021 (revised)	2022 (provisional)
North Tyneside	£574.90	£563.20	£575.10	£619.10
North East	£531.40	£525.20	£546.70	£580.30
North West	£555.80	£558.10	£575.20	£603.70
Yorkshire and The Humber	£540.80	£539.70	£567.20	£594.10
East Midlands	£547.50	£562.50	£572.30	£603.70
West Midlands	£550.80	£551.70	£578.90	£613.30
East	£610.20	£607.60	£625.50	£667.60
London	£699.30	£714.30	£731.60	£765.40
South East	£636.30	£629.00	£660.00	£685.30
South West	£560.90	£558.90	£576.10	£619.80
Great Britain	£587.50	£587.40	£612.20	£642.20



Proportion of residents aged 16-64 with NVQ2+ qualification

Source – Office for National Statistics Annual Population Survey

	2018	2019	2020	2021
North Tyneside	76.8%	74.6%	80.3%	77.8%
North East	73.0%	73.5%	75.5%	75.0%
North West	74.1%	74.5%	76.6%	77.3%
Yorkshire and The Humber	71.8%	72.5%	75.5%	76.4%
East Midlands	72.0%	74.4%	76.6%	74.7%
West Midlands	70.4%	71.7%	74.8%	75.2%
East	72.8%	74.2%	77.0%	76.7%



Proportion of residents aged 16-64 with NVQ2+ qualification

Source – Office for National Statistics Annual Population Survey

	2018	2019	2020	2021
London	78.0%	78.5%	81.5%	81.5%
South East	78.9%	79.1%	80.5%	80.7%
South West	78.6%	78.2%	79.6%	80.3%
Great Britain	74.9%	75.6%	78.1%	78.2%



Proportion of residents aged 16-64 with NVQ4+ qualification

Source – Office for National Statistics Annual Population Survey

	2018	2019	2020	2021
North Tyneside	33.6%	34.0%	41.9%	40.9%
North East	31.1%	31.9%	34.4%	34.4%
North West	35.5%	36.1%	38.6%	38.5%
Yorkshire and The Humber	33.3%	34.2%	37.0%	38.0%
East Midlands	33.2%	34.1%	37.2%	35.6%
West Midlands	33.1%	34.1%	37.1%	38.8%
East	35.2%	36.8%	39.3%	39.5%



Proportion of residents aged 16-64 with NVQ4+ qualification

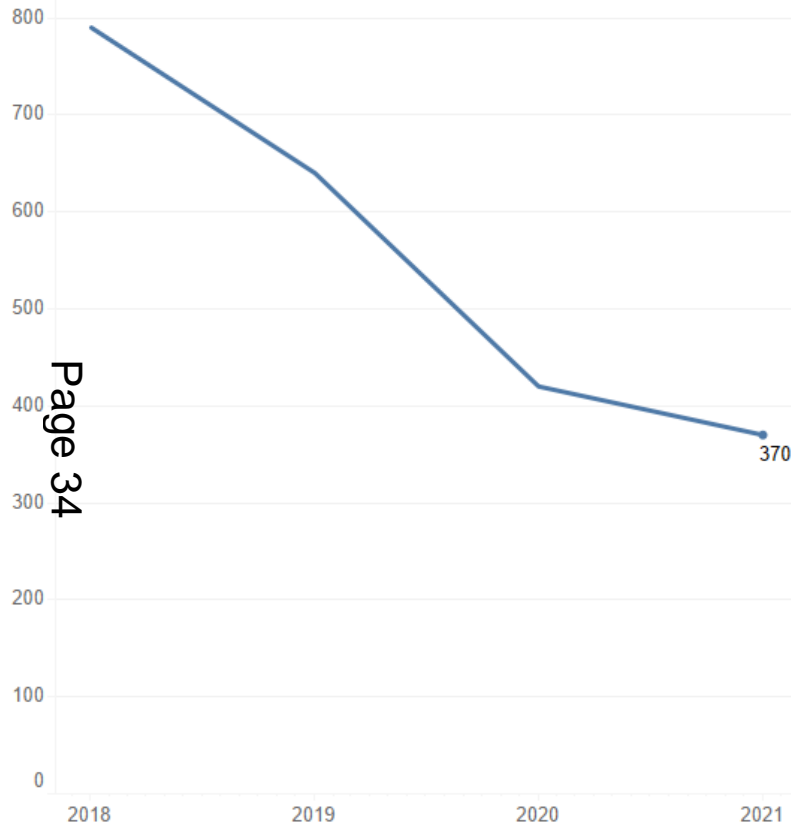
Source – Office for National Statistics Annual Population Survey

	2018	2019	2020	2021
London	53.1%	54.2%	58.7%	58.9%
South East	42.2%	43.4%	45.1%	45.1%
South West	38.7%	39.2%	40.4%	42.0%
Great Britain	39.3%	40.3%	43.1%	43.5%

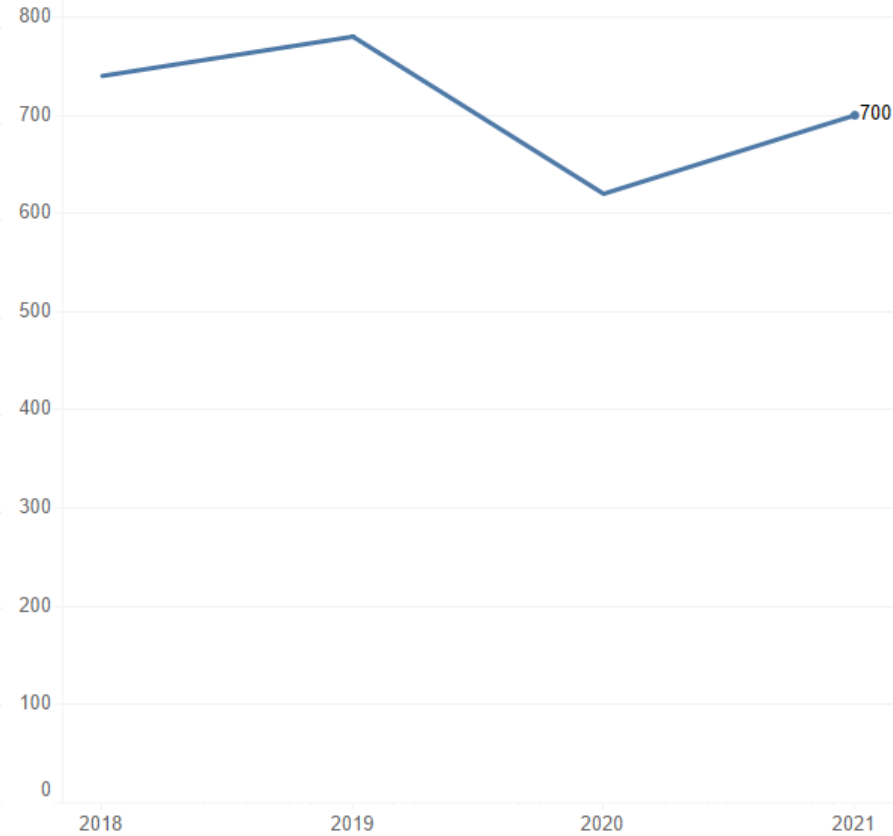


Number of apprenticeship starts

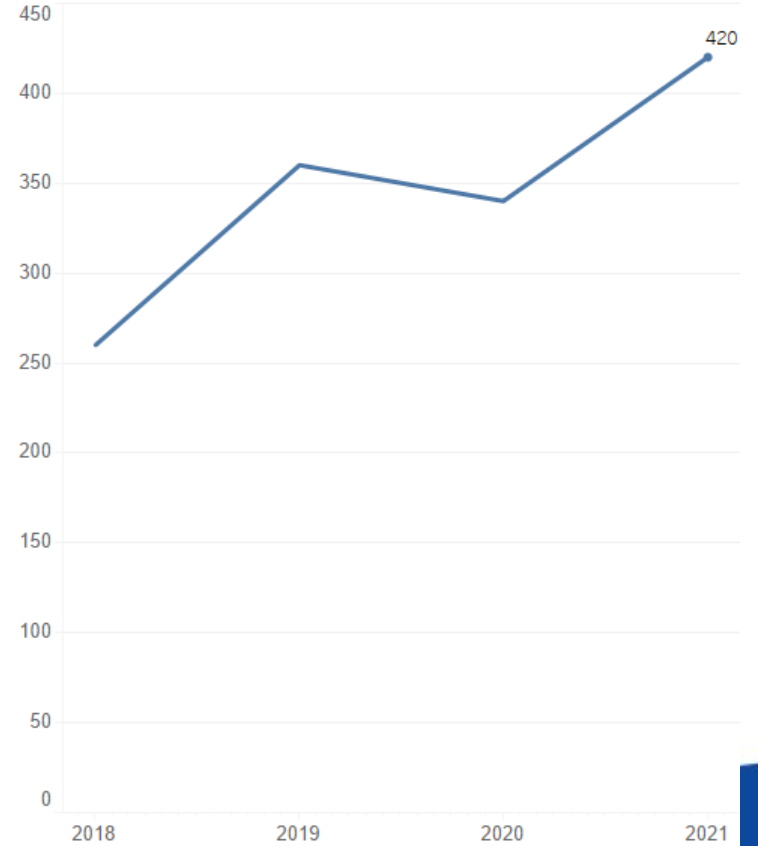
Number of level 1 (intermediate) apprenticeships starts



Number of level 2 (advanced) apprenticeships starts



Number of level 3 (higher) apprenticeships starts



Source – Department for Education

WE LISTEN | WE CARE | WE ARE AMBITIOUS | WE ARE GOOD VALUE FOR MONEY



North Tyneside Council